



**LINCOLN**  
City Libraries

### **Director's Report for March 2024**

- The redesigned website is up and running, and it is stunning! We're grateful for the thoughtful attention, planning and hard work given by the website development and Virtual Services teams over the past couple of years. Our patrons are going to really appreciate its clean and fresh look, and ease of use. Special thanks to LCL staff members Peter Jorgensen, Traci Glass, Amy Huffman, Rebecca Aracena, Rod Cummings, Randy Rowe, and Andrew Inbody.
- Our order for the two (2) new Bookmobiles through Farber Specialty Vehicles out of Cincinnati is underway. Farber submitted the successful bid and we're excited to get the process going after several months. Completion is months ahead as we expect to receive our finished vehicles in 16-24 months, which is typical now, unfortunately.
- Our Bennett Martin team involved in the December 2023 patron safety incident will be honored—along with security officer Firas Pirali—on April 22 at the City Council Meeting with a Mayor's Award for Excellence.
- The new entry ground sign and building lettering signage is completed at the new Williams Branch/Air Park rec center facility. Passers-by can clearly recognize the building as a public library.
- The City's new branding is being implemented into all of the Library's communications and promotional materials. We expect the transition to be applied fairly quickly for all print and digital needs.
- The Library Board will consider the new strategic plan at its April Meeting. It will officially roll out for implementation beginning this September, but development of actions to meet our objectives will occur up until then. Here our Four Strategic Priorities:
  - 1) **Maximize Access:** We will provide equitable access to resources, materials, and services to the community to learn, grow, and experience joy.
  - 2) **Communicating our Offerings:** We will communicate and demonstrate inclusive, helpful, and collaborative opportunities that are available every day at Lincoln City Libraries.
  - 3) **Strengthening our Potential:** We will prioritize our team's well-being, professional development, and engagement to enhance our workplace culture.
  - 4) **Growing our Funding:** We will proudly share the importance of public libraries and energize community support.
- Adult volunteer Kailee Moorhead was nominated by Deanne Johnson at Walt for the NLA 2024 Outstanding Library volunteer and was recognized at the NLA Advocacy Day lunch. Kailee, along with her mother Kendra, has donated over 300 hours to Walt starting from the time Kailee was in middle school. A reminder that the Annual Volunteer Recognition event is Sunday, April 21 at 2:30pm, at Union College's Heartland Hall.

## **Monthly Examples of the Strategic Plan in Action in March 2024**

### **Our Vision: The Library Experience—setting a distinctive tone in promoting and providing lifelong education for our entire community**

#### **Interactions**

- Nora M. at Gere shared this customer interaction: "I had a busy shift at South helping people with new cards, etc. One new customer was excited to get some Playaways for her son, who is a developmentally disabled teenager reading at grade-school level. She said he wasn't into reading until he found audiobooks. She was happy to find out about the audiobook options on Libby and Hoopla as well."
- Laura N. at BMPL relayed this uplifting interaction: "A man approached me at the desk and said "It sounds kind of dramatic, but I don't think I could live without the library. And I couldn't live without all of you working here either." That was some good validation for a day's work at the library!"
- A local attorney was in Walt and mentioned it was her son's 24<sup>th</sup> birthday. He was asked what he wanted to do to celebrate, and he said, "Go to the Library!" They were spending some time browsing. She also said, "We are very lucky to have the wonderful libraries that we have in Lincoln." She said she is an advocate, often asking people if they go to the public library. She tells them it is nothing like it was when 'we were young. They offer so many more wonderful things now!"
- Pam C. from Eiseley/Williams related the following about patrons continuing to discover Williams Branch: "A woman stopped by Williams recently and she told me she will be retiring soon. She said Williams is in her neighborhood. She said she goes by the library every day and forgets to stop, so she put an audiobook on hold and came in to pick it up and look around. She is excited to use our computers and have access to books. It's so nice to see Williams becoming part of the community here!"

#### **Collaboration**

- LCL collaborated with the Lancaster County Election Commission. Several libraries hosted voter registration drives during the month of February. At NESU, a drive took place at Anderson Branch Library, February 28, 4-7 PM.
- Lincoln City Libraries (LCL) partnered with Wachiska for their Bird Encounter at Gere on the 17<sup>th</sup>. There were over 500 attending with stations that included binoculars for bird watching; sounds station with bird calls; making bird feeders; banding birds; and lots of other activities. Staff made at least 20-30 new library cards that day!

#### **Community Engagement**

- We have continued with our adult passive craft at BMPL with jumbo poster coloring and it remains popular. Nancy P. said, "I had a woman stop at PS2 wanting to thank us for the adult coloring station. She said she liked that it was a kind of activity that she could do as much as she wanted, she didn't have to finish it, but it allowed her to forget things that were bothering her and just focus on something fun for her for a few minutes of her day." Jen J. also said, "I am constantly surprised at the variety of people who sit down and do some coloring. I even heard that some of our customers are talking about it and have come in looking for it so they can contribute!"
- Gere Library had a whopping 244 Book Bundles this month with a total of 732 books.
- Puzzle Fest: Puzzles have proved to be popular at Walt so we opened up the meeting rooms for an afternoon of family puzzling. Three families jumped in immediately at 2pm and over the course of the day we entertained 64 people. Many large floor puzzles were completed as well as at least two 500-piece puzzles and many 300 piece ones. We witnessed a lot of teamwork and dedication and sheer relaxation and enjoyment.

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- Tami R. from Eiseley/Williams shared details about the successful Women in Sports – Women's History Month celebration: "Eiseley scored with a theme of Women in Sports for Women's History Month. At the beginning of the month, I collaborated with LCL staff and the Nebraska History Museum to install a sports wall with photos, uniforms, and medals to showcase the many types of sports women participate in here in Nebraska. Jill D. and I teamed up to have patrons vote on 8 Iconic Moments in women's sports - the world record of 92,000 attendees to watch UNL Huskers volleyball team play in Memorial Stadium won! Jill and I lined up three UNL soccer student-athletes Marissa Popoola, Reagan Raabe, and Samantha Hauk to speak at Eiseley on March 23. We had 32 fans, mostly young girls wearing soccer jerseys accompanied by their dads. The student-athletes fielded questions from the audience, signed autographs and took pictures. They even stayed to talk to individuals, look at the sports wall and all three signed up for a library card. It was a great way to end Women's History Month."

### Programming

- Amanda T. at Gere hosted Chair Yoga on the 4<sup>th</sup>, 11<sup>th</sup>, 18<sup>th</sup> & 25<sup>th</sup> with 44 attending. She had 5 join her for the first class which was a great start, and then for the second program on the 11<sup>th</sup> there were 16. Amanda said: "We almost didn't have enough room! ...The demographic is definitely tending to be older adults (seniors). I saw quite a few patrons that rode their bikes to the library just to do my yoga class!"
- The Nebraska Literary Heritage Association had their monthly board meeting on March 20<sup>th</sup>. Nebraska State Poet Matt Mason spoke to the group and read from some of his poetry. NLHA will now be meeting in the auditorium instead of the Heritage Room in order to use the virtual meeting equipment.
- The 2024 NLHA Writers Write event with Lincoln Public Schools on March 21<sup>st</sup> was very successful. We had approximately 55 8<sup>th</sup> graders participate, and all of them contributed creative writing that will be sent to the Heritage Room from their instructors once the students have received credit. The NLHA volunteers that facilitated the event did a great job, and the authors who worked with the kids all were enthusiastic and offered to come back. The authors this year were Twyla Hansen, Rex Walton, Sandra Mathews-Benham, Mary Hickman, Nick Salestrom, and Lucy Adkins.
- On March 24, Polley Music Library had local musician Luke Norse perform and discuss various elements of his long-running Multidimensional Cowboy project. His work included a variety of percussion instruments, with flutes and singing bowls, small electronics manipulated with effects pedals, and simple singer/songwriter work on banjo. We had 14 attendees.

### Outreach

- Kim J. provided the Storytime on the Prairie event at History Nebraska in celebration of Statehood Day, "I dressed as a Pioneer and welcomed people as they came into the museum. There were three families who came who said that they were there specifically for the Storytime.
- At Anderson/Bethany, Jodi R. visited the longest existing book club in Lincoln to share some reading suggestions. Members of the book club informed Jodi that the group has been in existence for over 100 years. They were also quick to let her know that none of them were founding members!
- Primrose School and Childcare requested storytellers from Walt to visit during Read Across America week. Vicki C. and Lisa W. visited Toddler and Preschool classes on March 4<sup>th</sup>. Lisa and Jessica S. visited Preschool and Pre-K classes on March 6<sup>th</sup>. After talking a bit about the library, where Walt is located and what kind of things you can do at a library, LCL staff read one short story and taught the children a poem about reading books. Staff also left coloring sheets and bookmarks with the classroom teachers. In all, eight classes were visited and 105 children, with their teachers, took part in the storytimes.

### Early Childhood

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- Ali B. provided story times at Lincoln Children's Museum Super Saturday, Around Town Storytime at the Lied Center, the Malone Center and UNL childcare classes; and had booths at Lincoln Children's Museum, Babe Lincoln, and Randolph Parent Teacher Conferences. Ali relayed this thought on outreach storytimes, "While outreach storytimes can sometimes seem less valuable than in-house storytimes due to lack of caregiver interaction and bringing bodies in the building, they do still have value. This month I've had kids say 'I missed you!' And 'please stay longer!' at my site visits. I know that I'm helping these children associate reading with fun, which will hopefully lead to resilient and confident readers when they reach formal education, and that's really what it is all about as a youth-focused librarian."
- Mindful Movements had two engaged groups this month at Walt. At the first session they celebrated happiness and discussed how happiness begins within and ways, such as meditation and breathing exercises, that can help us find our "happy." During the second session Meagan M. focused on healthy eating for nutrition month with the "Hot Potato" song by the Wiggles and encouraging participants to try new foods with the stories "Monsters Don't Eat Broccoli" by Barbara Jean Hicks and "Nope. Never. Not for Me!" by Samantha Cotterill.

### Technology

- The Tech Time Staff at Gere (Amanda T., Leanne D., Marcy G., Jenae Dunn, Ronda H., Diane V. and Araya W.) helped 15 unique patrons during an equivalent of 32 half-hour appointments. Of these, seven needed assistance with digital library services, including Ancestry.
- Amanda T. at Gere shared: "I had a homeschool mom and her son schedule an appointment to get Transparent Language working on a Chrome Book. The app was not very easy to use on the Chrome Book, so I just had them go through the web version. This worked really well and she said our session was really helpful! They want to learn Spanish for an upcoming trip to Puerto Rico."
- Yoel S. from Eiseley/Williams shared: "A patron was looking for a book to help a friend start learning Spanish. Her friend works the front desk at an office and wanted to learn some basic phrases to help Spanish-speaking clients. I was able to find a beginner phrase book on the shelf at Eiseley, and suggested Libby and Hoopla for their vast amount of language learning ebooks and audiobooks. I also recommended Transparent Language, the online language learning resource available for free to Lincoln City Libraries patrons. I use Transparent Language personally for multiple languages and highly recommend it!"

### Building up the Culture of Lincoln

#### All Students

- Anderson's annual Art Show brought lots of amazing art work to Anderson during the month of March. The branch celebrated on the 7<sup>th</sup> with an opening reception. One-hundred and forty-one attended to admire the talent of these young artists.
- Karrie S. [NESU] said, "During Spring Break, Caitlin L. hosted a Teen Knit and Crochet program for Anderson Branch Library. Twelve teens came and voted to learn a basic crochet stitch. I thought that was a good turnout for a teen event." Karrie also noted, "Our Teen Advisory Board met at Barnes and Noble this month to select new YA paperbacks for the system. This is their favorite event of the year."

### Employment

- A patron came to the Walt desk looking for help with scanning. She needed to send along her resume before a job interview the following day. Meagan M. explained how to put the documents into a single PDF, as well as how attaching documents work in e-mail. She thanked Meagan for taking the time to teach her, as it saved her "a lot of grief and frustration."

### Local History

- Scott C. at BMPL said, "I had a marvelous conversation with a customer who had attended my Lincoln Cinema History program last Summer, who said they'd really enjoyed it and had wandered downtown looking at the sites

where movie theaters used to exist – After talking with Jen J., we decided to create a 'Walking Tour' sequel program this summer which will visit the locations of all of Lincoln's past downtown theaters."

- Laura N. [BMPL] said, "An individual approached me and told me that a friend had told him that he could do genealogical research at the library, and he wanted to know more. I told him about the various resources we had, including Ancestry.com and the physical resources at Bennett Martin. He admitted that he was not technologically savvy and would be uncomfortable doing any sort of research on the computer, or even emailing. I then told him about the reference services we offer and he said he would feel much more comfortable calling and talking to a person about his reference questions and project. Through the course of the conversation, I learned that he was newly retired and that he hadn't been in the library since he was an undergrad (in the mid-60s). I signed him up for a library card (to take better advantage of our reference services) and he left happy with a reference phone number in hand."

### **Low-Income Families**

- During February, numerous citizens utilized the free tax help at Anderson Branch Library provided by the Volunteer Income Tax Assistance [VITA] program. Unfortunately, as is always the case, there is much more demand for the service than sessions available.

### **Maker**

- Cally O. and Ronda H. hosted Family night at Gere on the 5th, and Ronda and Greg W. hosted at South on the 21<sup>st</sup>. The theme for Family Night was robots and they utilized kits from the Makerspace collection to give kids the chance to drive Sphere Minis and Dash, draw paths for the Ozobots, and mix and match robot parts to create a paper bag puppet robot. Cally said it was a quieter family night with only 30 in attendance at Gere, so kids had a chance to play with the robots as much as they wanted. South's Family Night on the 21<sup>st</sup> had 8 kids and their parents interact with the stations.

### **Refugee and Immigrant**

- Anthony V. [BMPL] relayed this information, "I've been noticing more Vietnamese patrons come in to the library. One thing I like to do is speak Vietnamese with them back and forth. They are pleasantly surprised because they can never tell I'm Vietnamese. We talk a little bit about ourselves when I'm helping them check out. They get pretty excited when I show them that we have a good selection of Vietnamese books. It's really cool to see them take advantage of Lincoln Literacy as well."

### **Services to our Aging Population**

- Cindy K. [BMPL] shared, "While at the Home Outreach by Mail (HOM) desk, I took a call from a patron. She wondered how the HOM program worked. She said that it sounded exactly what she was looking for. She was thrilled to be able to return the bags from her home and not have to take them to the post office or library. The woman was very excited to get started. She said that she would be willing to help cover the cost of the postage, but I explained that that was handled by the library. She said that she was so happy to hear that because she felt that meant libraries were in good shape and were here to stay."
- At Bethany Branch Library on 3/23/2024, a staff member noted on the schedule, "Grandma came in to get a soccer basics book, so she understands what her granddaughter is doing out there!"
- Diane V. at Gere shared: "The resident librarian at Eastmont Towers read an article about people with vision problems using e books to enlarge font so they can continue to read print. She thought, as their librarian, she should come find out what we have to offer so she would be able to share the information with her fellow residents. She was very excited to hear about Libby, Hoopla and Tech Times. She planned to follow up by writing an article for the Eastmont newsletter letting everyone know about our apps."

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Website usage:

|                  | March 2024 | February 2024 | % change | March 2023 | % change | FY 2023-24<br>YTD | FY 2022-23<br>YTD | % change |
|------------------|------------|---------------|----------|------------|----------|-------------------|-------------------|----------|
| <b>Pageviews</b> | 110,904    | 115,256       | -4%      | 88,144     | 26%      | 719,678           | 590,735           | 22%      |
| <b>Sessions</b>  | 65,088     | 65,854        | -1%      | 60,459     | 8%       | 371,217           | 405,978           | -9%      |
| <b>Users</b>     | 51,463     | 51,545        | 0%       | 34,556     | 49%      | 336,775           | 235,634           | 43%      |

LCL Public wireless network

|                 | March 2024     | February 2024  | % change  | March 2023    | % change   | FY 2023-24<br>YTD | FY 2022-23<br>YTD | % change   |
|-----------------|----------------|----------------|-----------|---------------|------------|-------------------|-------------------|------------|
| <b>BMPL</b>     | 39,299         | 35,453         | 11%       | 30,783        | 28%        | 240,524           | 194,334           | 24%        |
| <b>Anderson</b> | 5,733          | 5,680          | 1%        | 4,878         | 18%        | 40,156            | 33,939            | 18%        |
| <b>Bethany</b>  | 2,077          | 1,976          | 5%        | 1,604         | 29%        | 12,202            | 12,677            | -4%        |
| <b>Eiseley</b>  | 15,105         | 14,309         | 6%        | 15,636        | -3%        | 102,595           | 94,971            | 8%         |
| <b>Gere</b>     | 20,686         | 19,953         | 4%        | 22,188        | -7%        | 138,808           | 138,720           | 0%         |
| <b>South</b>    | 7,632          | 8,003          | -5%       | 7,127         | 7%         | 56,229            | 55,927            | 1%         |
| <b>Walt</b>     | 16,502         | 15,505         | 6%        | 15,085        | 9%         | 112,069           | 91,642            | 22%        |
| <b>Williams</b> | 4,926          | 4,064          | 21%       | 2,095         | 135%       | 32,060            | 12,135            | 164%       |
| <b>Totals</b>   | <b>111,960</b> | <b>104,943</b> | <b>7%</b> | <b>99,396</b> | <b>13%</b> | <b>734,643</b>    | <b>634,345</b>    | <b>16%</b> |

**March 2024 Use Compared to March 2023  
Lincoln City Libraries**

| Location                  | Print Checkouts |                | Print Loan    | Non-Print Checkouts |               | Non-Print      | Total Checkouts |                | Total Loan    |
|---------------------------|-----------------|----------------|---------------|---------------------|---------------|----------------|-----------------|----------------|---------------|
|                           | 2024            | 2023           | Change        | 2024                | 2023          | Loan Change    | 2024            | 2023           | Change        |
| BMPL                      | 11,662          | 10,814         | 7.84%         | 2,697               | 2,944         | -8.39%         | 14,359          | 13,758         | 4.37%         |
| Anderson                  | 9,378           | 10,030         | -6.50%        | 1,922               | 2,297         | -16.33%        | 11,300          | 12,327         | -8.33%        |
| Bethany                   | 7,248           | 8,292          | -12.59%       | 908                 | 1,188         | -23.57%        | 8,156           | 9,480          | -13.97%       |
| Eiseley                   | 19,544          | 22,561         | -13.37%       | 2,863               | 3,521         | -18.69%        | 22,407          | 26,082         | -14.09%       |
| Gere                      | 53,054          | 59,986         | -11.56%       | 7,472               | 8,733         | -14.44%        | 60,526          | 68,719         | -11.92%       |
| South                     | 7,993           | 9,118          | -12.34%       | 986                 | 1,520         | -35.13%        | 8,979           | 10,638         | -15.60%       |
| Walt                      | 36,628          | 39,032         | -6.16%        | 5,269               | 5,346         | -1.44%         | 41,897          | 44,378         | -5.59%        |
| Williams                  | 865             | 597            | 44.89%        | 154                 | 293           | -47.44%        | 1,019           | 890            | 14.49%        |
| Lied Bookmobile           | 1,294           | 1,239          | 4.44%         | 143                 | 232           | -38.36%        | 1,437           | 1,471          | -2.31%        |
| InterLibrary Loan         |                 | 240            | -100.00%      | 0                   | 0             | 0.00%          | 0               | 240            | -100.00%      |
| <b>Subtotal Checkouts</b> | <b>147,666</b>  | <b>161,909</b> | <b>-8.80%</b> | <b>22,414</b>       | <b>26,074</b> | <b>-14.04%</b> | <b>170,080</b>  | <b>187,983</b> | <b>-9.52%</b> |
| Download/Stream Audio     | 0               | 0              | 0.00%         | 43,865              | 38,368        | 14.33%         | 43,865          | 38,368         | 14.33%        |
| Download/Stream eBook     | 0               | 0              | 0.00%         | 32,712              | 30,403        | 7.59%          | 32,712          | 30,403         | 7.59%         |
| Stream Video              | 0               | 0              | 0.00%         | 928                 | 815           | 13.87%         | 928             | 815            | 13.87%        |
| <b>TOTAL CHECKOUTS</b>    | <b>147,666</b>  | <b>161,909</b> | <b>-8.80%</b> | <b>99,919</b>       | <b>95,660</b> | <b>4.45%</b>   | <b>247,585</b>  | <b>257,569</b> | <b>-3.88%</b> |

| Location                  | Youth Checkouts |                | Youth Loan     | Adult Checkouts |                | Adult Loan    | Visits        | Visits        | Visits       |
|---------------------------|-----------------|----------------|----------------|-----------------|----------------|---------------|---------------|---------------|--------------|
|                           | 2024            | 2023           | Change         | 2024            | 2023           | Change        | 2024          | 2023          | Change       |
| BMPL                      | 5,375           | 5,096          | 5.47%          | 8,984           | 8,662          | 3.72%         | 12,561        | 11,703        | 7.33%        |
| Anderson                  | 5,728           | 6,359          | -9.92%         | 5,572           | 5,968          | -6.64%        | 5,860         | 5,857         | 0.05%        |
| Bethany                   | 4,836           | 5,953          | -18.76%        | 3,320           | 3,527          | -5.87%        | 3,103         | 3,078         | 0.81%        |
| Eiseley                   | 14,553          | 17,860         | -18.52%        | 7,854           | 8,222          | -4.48%        | 10,141        | 9,952         | 1.90%        |
| Gere                      | 35,710          | 40,378         | -11.56%        | 24,816          | 28,341         | -12.44%       | 20,225        | 19,208        | 5.29%        |
| South                     | 5,036           | 6,010          | -16.21%        | 3,943           | 4,628          | -14.80%       | 3,642         | 3,786         | -3.80%       |
| Walt                      | 28,505          | 30,831         | -7.54%         | 13,392          | 13,547         | -1.14%        | 14,000        | 13,357        | 4.81%        |
| Williams                  | 765             | 521            | 46.83%         | 254             | 369            | -31.17%       | 1,109         | 696           | 59.34%       |
| Lied Bookmobile           | 876             | 892            | -1.79%         | 561             | 579            | -3.11%        | 295           | 481           | -38.67%      |
| InterLibrary Loan         | 0               | 0              | 0.00%          | 189             | 240            | -21.25%       | 0             | 0             | 0.00%        |
| <b>Subtotal Checkouts</b> | <b>101,384</b>  | <b>113,900</b> | <b>-10.99%</b> | <b>68,885</b>   | <b>74,083</b>  | <b>-7.02%</b> | <b>70,936</b> | <b>68,118</b> | <b>4.14%</b> |
| Download/Stream Audio     | 6,242           | 5,349          | 16.69%         | 37,623          | 33,019         | 13.94%        | 0             | 0             | 0.00%        |
| Download/Stream eBook     | 5,799           | 4,820          | 20.31%         | 26,913          | 25,583         | 5.20%         | 0             | 0             | 0.00%        |
| Stream Video              | 0               | 0              | 0.00%          | 928             | 815            | 13.87%        | 0             | 0             | 0.00%        |
| <b>TOTAL CHECKOUTS</b>    | <b>113,425</b>  | <b>124,069</b> | <b>-8.58%</b>  | <b>134,349</b>  | <b>133,500</b> | <b>0.64%</b>  | <b>70,936</b> | <b>68,118</b> | <b>4.14%</b> |

| Location        | Program & Outreach Attendance - Youth |              | P&O Att - Youth | Program & Outreach Attendance - Adult |            | P&O Att - Adult | Computer Use |              | Computer     |
|-----------------|---------------------------------------|--------------|-----------------|---------------------------------------|------------|-----------------|--------------|--------------|--------------|
|                 | 2024                                  | 2023         | Change          | 2024                                  | 2023       | Change          | 2024         | 2023         | Change       |
| BMPL            | 860                                   | 598          | 43.81%          | 152                                   | 135        | 12.59%          | 2,442        | 2,568        | -4.91%       |
| Anderson        | 520                                   | 918          | -43.36%         | 23                                    | 0          | 0.00%           | 721          | 686          | 5.10%        |
| Bethany         | 170                                   | 229          | -25.76%         | 45                                    | 49         | -8.16%          | 280          | 213          | 31.46%       |
| Eiseley         | 1,103                                 | 1,106        | -0.27%          | 78                                    | 10         | 680.00%         | 1,910        | 1,449        | 31.82%       |
| Gere            | 1,780                                 | 1,597        | 11.46%          | 64                                    | 41         | 56.10%          | 1,315        | 1,340        | -1.87%       |
| South           | 198                                   | 436          | -54.59%         | 6                                     | 7          | -14.29%         | 458          | 478          | -4.18%       |
| Walt            | 1,513                                 | 1,277        | 18.48%          | 317                                   | 194        | 63.40%          | 1,200        | 1,051        | 14.18%       |
| Williams        | 297                                   | 71           | 318.31%         | 5                                     | 0          | 0.00%           | 247          | 102          | 142.16%      |
| Lied Bookmobile | 0                                     | 0            | 0.00%           | 41                                    | 35         | 17.14%          | 0            | 0            | 0.00%        |
| <b>TOTAL</b>    | <b>6,441</b>                          | <b>6,232</b> | <b>3.35%</b>    | <b>731</b>                            | <b>471</b> | <b>55.20%</b>   | <b>8,573</b> | <b>7,887</b> | <b>8.70%</b> |

**Lincoln City Libraries  
March 2024 Use Report**

| Location                      | Loans          | Visits        | Computer Reservations | Program & Outreach Attendance | March 2024 Total Use | March 2023 Total Use | CHANGE        |
|-------------------------------|----------------|---------------|-----------------------|-------------------------------|----------------------|----------------------|---------------|
| Bennett Martin Public Library | 14,359         | 12,561        | 2,442                 | 1,012                         | 30,374               | 28,762               | 5.60%         |
| Anderson Branch               | 11,300         | 5,860         | 721                   | 543                           | 18,424               | 19,788               | -6.89%        |
| Bethany Branch                | 8,156          | 3,103         | 280                   | 215                           | 11,754               | 13,049               | -9.92%        |
| Eiseley Branch                | 22,407         | 10,141        | 1,910                 | 1,181                         | 35,639               | 38,599               | -7.67%        |
| Gere Branch                   | 60,526         | 20,225        | 1,315                 | 1,844                         | 83,910               | 90,905               | -7.69%        |
| South Branch                  | 8,979          | 3,642         | 458                   | 204                           | 13,283               | 15,345               | -13.44%       |
| Walt Branch                   | 41,897         | 14,000        | 1,200                 | 1,830                         | 58,927               | 60,257               | -2.21%        |
| Williams Branch               | 1,019          | 1,109         | 247                   | 302                           | 2,677                | 1,759                | 52.19%        |
| Lied Bookmobile               | 1,437          | 295           | 0                     | 41                            | 1,773                | 1,987                | -10.77%       |
| InterLibrary Loan             | 0              | 0             | 0                     | 0                             | 0                    | 240                  | -100.00%      |
| <b>SUBTOTAL</b>               | <b>170,080</b> | <b>70,936</b> | <b>8,573</b>          | <b>7,172</b>                  | <b>256,761</b>       | <b>270,691</b>       | <b>-5.15%</b> |
| DownloadStream Audio          | 43,865         | 0             | 0                     | 0                             | 43,865               | 38,368               | 14.33%        |
| Download/Stream eBooks        | 32,712         | 0             | 0                     | 0                             | 32,712               | 30,403               | 7.59%         |
| Stream Video                  | 928            | 0             | 0                     | 0                             | 928                  | 815                  | 13.87%        |
| <b>Download SUBTOTAL</b>      | <b>77,505</b>  | <b>0</b>      | <b>0</b>              | <b>0</b>                      | <b>77,505</b>        | <b>69,586</b>        | <b>11.38%</b> |
| <b>TOTAL CIRCULATION</b>      | <b>247,585</b> | <b>70,936</b> | <b>8,573</b>          | <b>7,172</b>                  | <b>334,266</b>       | <b>340,277</b>       | <b>-1.77%</b> |

|                         |         |         |         |
|-------------------------|---------|---------|---------|
| <b>WiFi Sessions</b>    | 127,297 | 111,255 | 14.42%  |
| <b>WiFi Users</b>       | 9,599   | 9,736   | -1.41%  |
| <b>Website Users</b>    | 103,267 | 62,850  | 64.31%  |
| <b>Website Sessions</b> | 137,933 | 123,708 | 11.50%  |
| <b>Database Use</b>     | 7,855   | 10,905  | -27.97% |

| Holdings Report  | PRINT   |         | NON PRINT |        | Total   | REGISTRATIONS       | 2024           | 2023           | Change       |
|------------------|---------|---------|-----------|--------|---------|---------------------|----------------|----------------|--------------|
|                  | Adult   | Youth   | Adult     | Youth  |         | Purged              |                |                |              |
| <b>Owned</b>     | 359,037 | 314,747 | 79,285    | 33,045 | 786,114 | Active              |                |                |              |
| <b>Added</b>     | 2,001   | 1,203   | 134       | 159    | 3,497   | Resident            | 147,675        | 146,576        | 0.75%        |
| <b>Withdrawn</b> | -4      | 2       | 1         | -1     | -2      | ConnectED           | 48,016         | 42,603         | 12.71%       |
| <b>Current</b>   | 361,034 | 315,952 | 79,420    | 33,203 | 789,609 | County              | 9,034          | 9,131          | -1.06%       |
|                  |         |         |           |        |         | NonResident         | 934            | 943            | -0.95%       |
|                  |         |         |           |        |         | Reciprocal          | 484            | 482            | 0.41%        |
|                  |         |         |           |        |         | Limited Use         | 9,659          | 8,502          | 13.61%       |
|                  |         |         |           |        |         | <b>Total Active</b> | <b>215,802</b> | <b>208,237</b> | <b>3.63%</b> |

**Lincoln City Libraries**  
**March 2024 Fiscal Year To Date Use Report**

| Location                      | Loans            |                  |               | Visits         |                |              | Computer Reservations |               |               | Program & Outreach Attendance |               |               | Total Use        |                  |               |
|-------------------------------|------------------|------------------|---------------|----------------|----------------|--------------|-----------------------|---------------|---------------|-------------------------------|---------------|---------------|------------------|------------------|---------------|
|                               | FY 23-24 YTD     | FY 22-23 YTD     | YTD Change    | FY 23-24 YTD   | FY 22-23 YTD   | YTD Change   | FY 23-24 YTD          | FY 22-23 YTD  | YTD Change    | FY 23-24 YTD                  | FY 22-23 YTD  | YTD Change    | FY 23-24 YTD     | FY 21-22 YTD     | YTD CHANGE    |
| Bennett Martin Public Library | 96,414           | 91,156           | 5.77%         | 74,900         | 74,100         | 1.08%        | 15,518                | 16,807        | -7.67%        | 5,658                         | 5,227         | 8.25%         | 192,490          | 187,290          | 2.78%         |
| Anderson Branch               | 78,413           | 79,121           | -0.89%        | 36,791         | 34,014         | 8.16%        | 5,053                 | 4,761         | 6.13%         | 4,828                         | 5,048         | -4.36%        | 125,085          | 122,944          | 1.74%         |
| Bethany Branch                | 51,659           | 58,199           | -11.24%       | 20,090         | 20,276         | -0.92%       | 1,721                 | 1,610         | 6.89%         | 1,685                         | 1,894         | -11.03%       | 75,155           | 81,979           | -8.32%        |
| Eiseley Branch                | 155,583          | 165,084          | -5.76%        | 62,985         | 58,925         | 6.89%        | 9,191                 | 7,853         | 17.04%        | 9,759                         | 10,369        | -5.88%        | 237,518          | 242,231          | -1.95%        |
| Gere Branch                   | 400,337          | 432,511          | -7.44%        | 127,396        | 120,976        | 5.31%        | 7,360                 | 8,735         | -15.74%       | 9,680                         | 8,866         | 9.18%         | 544,773          | 571,088          | -4.61%        |
| South Branch                  | 63,370           | 65,311           | -2.97%        | 24,006         | 23,193         | 3.51%        | 3,073                 | 3,096         | -0.74%        | 1,304                         | 1,680         | -22.38%       | 91,753           | 93,280           | -1.64%        |
| Walt Branch                   | 273,635          | 277,509          | -1.40%        | 85,408         | 80,624         | 5.93%        | 7,030                 | 6,814         | 3.17%         | 7,799                         | 7,038         | 10.81%        | 373,872          | 371,985          | 0.51%         |
| Williams Branch               | 6,813            | 5,372            | 26.82%        | 12,451         | 4,508          | 176.20%      | 919                   | 382           | 140.58%       | 862                           | 595           | 44.87%        | 21,045           | 10,857           | 93.84%        |
| Lied Bookmobile               | 9,869            | 11,856           | -16.76%       | 1,953          | 2,856          | -31.62%      | 0                     | 0             | 0.00%         | 877                           | 1,810         | -51.55%       | 12,699           | 16,522           | -23.14%       |
| InterLibrary Loan             | 1,029            | 1,416            | -27.33%       | 0              | 0              | 0.00%        | 0                     | 0             | 0.00%         | 0                             | 0             | 0.00%         | 1,029            | 1,416            | -27.33%       |
| <b>SUBTOTAL</b>               | <b>1,137,122</b> | <b>1,187,535</b> | <b>-4.25%</b> | <b>445,980</b> | <b>419,472</b> | <b>6.32%</b> | <b>49,865</b>         | <b>50,058</b> | <b>-0.39%</b> | <b>42,452</b>                 | <b>42,527</b> | <b>-0.18%</b> | <b>1,675,419</b> | <b>1,699,592</b> | <b>-1.42%</b> |
| DownloadStream Audio          | 291,933          | 248,104          | 17.67%        | 0              | 0              | 0.00%        | 0                     | 0             | 0.00%         | 0                             | 0             | 0.00%         | 291,933          | 248,104          | 17.67%        |
| Download/Stream eBooks        | 220,984          | 197,077          | 12.13%        | 0              | 0              | 0.00%        | 0                     | 0             | 0.00%         | 0                             | 0             | 0.00%         | 220,984          | 197,077          | 12.13%        |
| Stream Video                  | 6,179            | 5,984            | 3.26%         | 0              | 0              | 0.00%        | 0                     | 0             | 0.00%         | 0                             | 0             | 0.00%         | 6,179            | 5,984            | 3.26%         |
| <b>Download SUBTOTAL</b>      | <b>519,096</b>   | <b>451,165</b>   | <b>15.06%</b> | <b>0</b>       | <b>0</b>       | <b>0.00%</b> | <b>0</b>              | <b>0</b>      | <b>0.00%</b>  | <b>0</b>                      | <b>0</b>      | <b>0.00%</b>  | <b>519,096</b>   | <b>451,165</b>   | <b>15.06%</b> |
| <b>TOTAL LOANS</b>            | <b>1,656,218</b> | <b>1,638,700</b> | <b>1.07%</b>  | <b>445,980</b> | <b>419,472</b> | <b>6.32%</b> | <b>49,865</b>         | <b>50,058</b> | <b>-0.39%</b> | <b>42,452</b>                 | <b>42,527</b> | <b>-0.18%</b> | <b>2,194,515</b> | <b>2,150,757</b> | <b>2.03%</b>  |

|                       | FY 23-24 YTD | FY 22-23 YTD | YTD Change |
|-----------------------|--------------|--------------|------------|
| Online Registrations  | 789          | 0            | 0.00%      |
| Overall Registrations | 6572         | 6231         | 5.47%      |

|                  |         |         |         |
|------------------|---------|---------|---------|
| WiFi Sessions    | 838,971 | 816,459 | 2.76%   |
| WiFi Users       | 65,958  | 77,437  | -14.82% |
| Website Users    | 584,796 | 424,818 | 37.66%  |
| Website Sessions | 782,386 | 834,836 | -6.28%  |
| Database Use     | 56,842  | 90,948  | -37.50% |