

**Annual Report
Lincoln City Libraries
Lincoln, Nebraska**

September 1, 2015 – August 31, 2016

Learning, Literacy, and Literature continue as the big ideas behind all of the services of Lincoln City Libraries. The libraries hold fast to their responsibility for lifelong education even as they respond to changes in how people seek information, read books, and interact socially.

The 2015-2016 reporting year saw some major initiatives announced by Lincoln City Libraries, in support of their strategic plan for serving and educating the people of Lincoln.

“15 Minutes a Day” is a community campaign to encourage people to read aloud to children ages birth through five. Research shows that reading aloud to children at least 15 minutes a day on a regular basis is one of the most effective ways of preparing them for success in school. This campaign includes special promotions, such as the Fall Read Aloud Challenge, promotional materials and billboards, and focused efforts such as “Begin with Books” that provides information on the importance of reading aloud, along with free books, to families at specified medical providers. The campaign was announced at the February 2016 community breakfast sponsored by Prosper Lincoln.

“ConnectED” was announced at a September 7 news conference at McPhee Elementary School. This is part of a White House initiative demonstrating how public libraries support the academic success of students. ConnectED highlights several resources libraries offer, including books and other materials, electronic resources through the library’s website, and excellent wireless Internet access. In addition, a program is being piloted at three public schools to issue public library accounts to all students. These ConnectED accounts allow checkout of up to five items, no overdue charges, and access to the library’s electronic resources. Following the successful pilot project, Lincoln City Libraries plans to issue ConnectED accounts to all students in Lincoln Public Schools.

The construction of connections to the City’s Internet fiber network from all library locations was completed in early 2016, which ensures excellent access for users of Internet through the library, whether via wireless access or use of library computers. This is especially important as we serve the growing number of Lincoln Public Schools students who have been issued a tablet.

A continuing trend in libraries, evidenced in Lincoln, is the movement toward strengthened library programming, such as regularly-scheduled storytimes, summer reading program events, and the “One Book - One Lincoln” program. The libraries piloted a new online method for the Summer Reading program in 2016, with mixed success. We will continue with areas where the online program offers added value, with the understanding that many families love the colorful booklets and stickers that were hallmarks of previous years.

The Library Board is continuing the community conversation about the need for a new downtown Central Library. Mayor Beutler included this project in his State of the City speech September 14. The Library Board affirmed its continuing interest in the Pershing site, as well as its interest in being informed about other potential downtown sites.

Pat Leach
Library Director

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Lincoln City Libraries
136 So. 14th Street
Lincoln, NE 68508
www.lincolnlibraries.org
library@lincolnlibraries.org
402-441-8500

Population of Legal Service Area: 301,795
Public Service Hours Per Week: 470
Total Circulation: 3,089,121
Visits: 1,225,432
Number of Facilities: 8
Number of bookmobiles: 1

HEADQUARTERS:

Bennett Martin Public Library
136 So. 14th Street
Circulation: 593,840*
Visits: 215,134
Public Service Hours Per Week: 54
Monday – Saturday 10 a.m. – 6 p.m.
Sunday 12 p.m. – 6 p.m.

Dan A Williams Branch
5000 Mike Scholl Street
Circulation: 23,099
Visits: 18,984
Public Service Hours Per Week: 28
Monday – Thursday 4 p.m. – 8 p.m.
Friday 4 p.m. – 6 p.m.
Saturday – Sunday 1 p.m. – 6 p.m.

BRANCH LIBRARIES:

Bess Dodson Walt Branch
6701 So. 14th Street
Circulation: 626,599
Visits: 214,415
Public Service Hours Per Week: 64
Monday – Thursday 10 a.m. – 8 p.m.
Friday – Saturday 10 a.m. – 6 p.m.
Sunday 12 p.m. – 8 p.m.

Loren Corey Eiseley Branch
1530 Superior Street
Circulation: 416,438
Visits: 193,922
Public Service Hours Per Week: 64
Monday – Thursday 10 a.m. – 8 p.m.
Friday – Saturday 10 a.m. – 6 p.m.
Sunday 12 p.m. – 8 p.m.

Bethany Branch
1810 No. Cotner Blvd.
Circulation: 129,894
Visits: 62,984
Public Service Hours Per Week: 48
Monday – Saturday 10 a.m. – 6 p.m.
Sunday Closed

South Branch
2675 South Street
Circulation: 142,709
Visits: 74,163
Public Service Hours Per Week: 64
Monday – Thursday 10 a.m. – 8 p.m.
Friday - Saturday 10 a.m. – 6 p.m.
Sunday 12 p.m. – 8 p.m.

Charles H. Gere Branch
2400 So. 56th Street
Circulation: 895,745
Visits: 318,615
Public Service Hours Per Week: 64
Monday – Thursday 10 a.m. – 8 p.m.
Friday – Saturday 10 a.m. – 6 p.m.
Sunday 12 p.m. – 8 p.m.

Victor E. Anderson Branch
3635 Touzalin Avenue
Circulation: 231,801
Visits: 117,596
Public Service Hours Per Week: 64
Monday – Thursday 10 a.m. – 8 p.m.
Friday – Saturday 10 a.m. – 6 p.m.
Sunday 12 p.m. – 8 p.m.

Bookmobile
Circulation: 28,996
Visits: 9,619
Public Service Hours Per Week: 20



*Includes InterLibrary Loan and electronic downloadable eBooks/audiobooks

LIBRARY MATERIAL HOLDINGS

(volumes)

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| Adult Print: | 397,570 |
| Adult NonPrint: | 86,799 |
| Youth Print: | 301,879 |
| Youth NonPrint: | <u>33,235</u> |
| Total Owned: | 819,483 |



LIBRARY SERVICES

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| Number of registered borrowers | 240,589 |
| Annual library visits | 1,225,432 |
| Annual reference transactions | 278,548 |
| Number of Public Internet computers | 138 |
| Internet Computer Reservations | 214,210 |
| Children's program attendance | 116,290 |
| Adult program attendance | 6,110 |
| Circulation of adult materials | 1,587,479 |
| Circulation of children's materials | 1,501,642 |
| Circulation total | 3,089,121 |
| Total lost materials | 10.223 |
| Materials loaned to other libraries | 1,536 |
| Materials borrowed from other libraries | 2,286 |
| Number of public access catalog computers | 64 |
| Total employees (FTEs) | 105.54 |
| Total number of volunteers | 884 |
| Number attending meetings/activities in meeting rooms | 64,880 |

The graphic features three children holding books. At the top, a girl with pigtails holds a book that says "READ TO ME.". Below her, a boy holds a book that says "ANY AGE.". To the right of the boy, a girl holds a book that says "ANY STAGE.". A yellow box on the right contains a quote from The American Academy of Pediatrics. At the bottom right, the text "Read Aloud 15 MINUTES" is displayed in large blue and red letters, with the tagline "Every child. Every parent. Every day." below it. At the very bottom right, it says "Learn more at ReadAloud.org" with a small logo.

“ THE AMERICAN ACADEMY OF PEDIATRICS
recommends daily reading aloud
from birth to grow vocabulary
and promote healthy
brain development. ”

Read Aloud
15 MINUTES
Every child. Every parent. Every day.

Learn more at ReadAloud.org

REVENUES:

Local Government Revenue: *This includes all local government funds designated by the community and available for expenditure by the public library. Does not include the value of any contributed or in-kind services or the value of any gifts and donations, library fines, fees, or grants.*

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| City of Lincoln: | \$7,627,607.60 |
| Lancaster County: | 792,799.00 |
| Keno & Interest Earned: | <u>525,525.11</u> |
| Total Local Revenue: | \$8,945,911.71 |

State Revenue: *These are funds distributed to public libraries by Nebraska state government for expenditure by the public libraries. This does not include federal money distributed by the state.*

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| State Aid: | \$ 54,193.00 |
| Other State Gov. Revenue: | <u>45,248.00</u> |
| Total State Government Revenue | \$ 99,441.00 |

Federal Government Revenue: *This includes all federal government funds including federal money distributed by the Nebraska Library Commission as Library Improvement grants.*

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| Total Federal Government Revenue | \$.00 |
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Other Revenue: *This is all operating revenue other than that reported under local, state, and federal operating revenue including monetary gifts and donations received, interest, library fines, fees for library services, and grants. Does not include the value of any contributed or in-kind services or the value of any non-monetary gifts and donations.*

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| Other Revenue | <u>\$ 775,237.33</u> |
| TOTAL OPERATING REVENUE | \$9,820,590.04 |

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| TOTAL CAPITAL REVENUE: | \$ 188,100.00 |
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EXPENDITURES:

Operating Expenditures are current and recurrent Costs necessary to support library services.

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| Salaries and Benefits: | \$6,645,622.05 |
| Collection Materials: | \$1,467,859.99 |
| Facility: | \$ 365,890.03 |
| Utilities: | \$ 297,276.63 |
| Office Supplies: | \$ 90,704.66 |
| Postage: | \$ 25,788.02 |
| Telephone: | \$ 32,582.43 |
| Insurance: | \$ 61,434.15 |
| Contracts for Services: | \$ 477,953.74 |
| Computer Hardware & Software: | \$ 238,211.17 |
| Electronic Access: | \$ 55,134.26 |
| Continuing Education: | \$ 28,353.10 |
| Miscellaneous: | <u>\$ 212,648.11</u> |
| TOTAL OPERATING EXPENDITURES: | \$9,999,458.34 |

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| TOTAL CAPITAL EXPENDITURES: | \$ 72,507.04 |
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